

CLARK ELECTRIC COOPERATIVE

Wisconsin

ENERGY COOPERATIVE

MONTHLY SINCE 1940

JANUARY 2009

News



We've helped homeowners, farms, and businesses across the state save energy and money each year.

Announcing Clark Electric Cooperative's new partnership with Focus on Energy.



focus on energysm

The power is within you.



Focus on Energy has helped Wisconsin
save more than \$130 million.

That has everyone feeling good.

Focus on Energy helps people in Wisconsin make smart energy choices, and the positive effects are showing up everywhere. On our pocketbooks. In the comfort of our homes and workplaces. And in the very air we breathe. In fact, our combined energy efficiency and renewable energy efforts have prevented nearly 2.6 billion pounds of emissions from being released into the atmosphere. While we're happy with the results, we're nowhere near being done.

To learn more about how you can help, visit the Focus on Energy web site. You'll feel good about it.

800.762.7077 focusonenergy.com



Clark Electric Cooperative

124 N. Main St., P.O. Box 190
Greenwood, WI 54437-0190
715-267-6188 • 800-272-6188

Your Touchstone Energy® Partner 

info@cecoop.com

www.cecoop.com

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or visit focusonenergy.com.



focus on energy™

The power is within you.

CAPITAL CREDIT RETIREMENT

46th Consecutive Year Receiving Benefits From Your Cooperative

Manager's Report

It is my privilege, on behalf of the board of directors, to announce that the Clark Electric Cooperative Board of Directors approved a \$633,311.95 capital credit retirement to be made this year. This marks the 46th consecutive year that a capital credit retirement has been made totaling in excess of \$16,396,200 being returned to the membership since inception.

As a rural electric cooperative member, you are part owner of Clark Electric Cooperative. Basically, you've pooled your money with thousands of other members and created equity for your rural electric cooperative to buy electricity and provide services at an affordable cost.

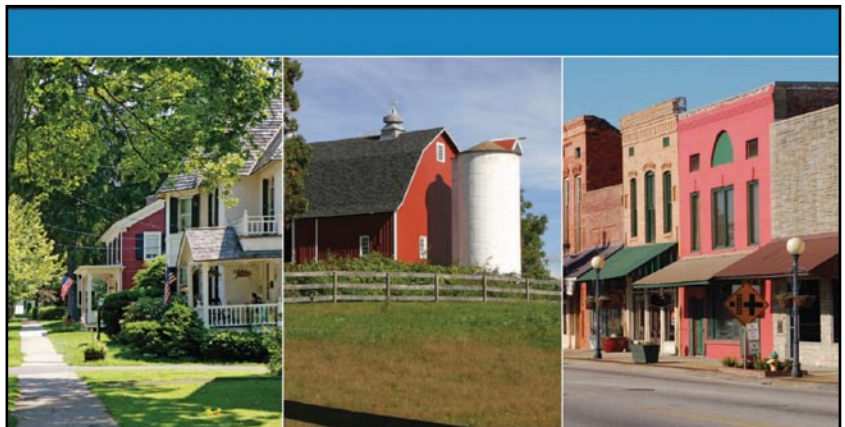
As a locally owned business, Clark Electric Cooperative is committed to the people, businesses, and communities we serve. Because we are member owned and operated, one of the fundamental principles we follow is a commitment to returning your investment. This is done in the form of capital credits. Since Clark Electric Cooperative operates on a not-for-profit basis, we return margins to members and former members through the capital credit allocation and retirement process. The amount returned is in relation to the individual member's transactions with the cooperative. Capital credits are returned to cooperative members on a rotating schedule. Currently the cooperative is retiring 4 percent of our allocated capital and applying that amount against the oldest capital credits assigned to the members. This retirement will affect the cooperative's capital credits assigned in 1987 and 1988 and the Dairyland Power Cooperative capital credits assigned for 1984 and 1985.

Load Management Helps Reduce Costs

I would like to spend the rest of this month's article discussing load management and the important role that load management plays in controlling costs for all of our members.

The Dairyland Power Cooperative's load management system is an extremely valuable tool in curtailing load during peak periods. By allowing a load control device to be installed on your electric water heater, electric heating system, air-conditioning systems, or other large controllable loads, you can help control increasing generation and transmission costs. In 2008 DPC estimates that the load management program realized savings in excess of \$9.5 million systemwide. Clark Electric Cooperative members saved an estimated \$380,000 over what costs would have been without the program. ■

Tim Stewart
CEO / General Manager



We've helped homeowners, farms and businesses across the state save energy and money each year.

Announcing Clark Electric's new partnership with Focus on Energy.

Focus on Energy, Wisconsin's energy efficiency and renewable energy program, is now working with Clark Electric Cooperative. Together, we can help you save energy and manage your energy bills.

Check with Focus on Energy before you buy new appliances, heating or cooling systems, light fixtures and bulbs, or equipment for your farm or business. If you make energy efficient choices, you can earn financial incentives when you purchase qualified equipment.

We can answer your questions and tell you about smart energy efficiency and renewable energy options. Call us at 800.762.7077 - our energy experts are here for you.

Last year, Focus on Energy helped more than 240,000 customers across Wisconsin save energy. It's time to put your name on this list.



For more information, contact Focus on Energy at 800.762.7077, or visit focusonenergy.com.



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What is Focus on Energy?

Clark Electric Partners with Focus on Energy Program Beginning January 1, 2009

Focus on Energy, Wisconsin's energy efficiency and renewable energy initiative, announced that Clark Electric Cooperative will officially become a program member beginning January 1, 2009.

Clark Electric Cooperative will be welcomed into Focus on Energy partnership, and its members will be able to benefit from the services the program offers. Clark Electric Cooperative's decision to participate in Focus on Energy will result in a healthier environment for Wisconsin and for co-op members. Members will have more opportunities to gather important energy-saving information as well as options to make environmentally friendly decisions, and they'll be able to seek more financial incentives.

Clark Electric Cooperative will participate in the Business, Residential and Renewable Energy offerings under the Focus on Energy umbrella. The benefits of participating include:

- Business Programs that help manufacturers, commercial businesses, farmers, schools, and local governments reduce operating costs, increase their bottom line, and improve productivity and employee and customer comfort. The programs offer technical expertise, training, and financial incentives to help implement innovative energy management projects.
- Wisconsin ENERGY STAR® Homes, Home Performance with ENERGY STAR, and Apartment and Condo Efficiency Services Programs that encompass new and existing homes, multifamily construction, and remodeling projects for all types of residential dwellings. These programs help homeowners and landlords integrate energy improvements into their remodeling projects, as well as deliver newly built homes, apartments, and condominiums that are comfortable, safe, durable, and energy efficient.
- Lighting and Appliance Programs that increase the availability of ENERGY STAR qualified products ranging from compact fluorescent light bulbs to heating and cooling equipment. These efforts deliver lower energy bills for residents and

businesses and increased sales for retailers and contractors.

- Renewable Energy Programs that help residents and businesses harness energy from sunlight, wind, and organic materials.
- Targeted Home Performance that reduces energy bills while increasing comfort and safety for income-qualified participants.

"The Focus on Energy program coupled with the cooperative's demand side management options provide our members with the tools needed to be proactive in managing their energy costs," said Tim Stewart, general manager of Clark Electric Cooperative.

For more information about Focus on Energy and its energy-saving programs, call (800) 762-7077 or visit focusonenergy.com. ■

We've helped farms across the state save energy and money each year.



Announcing Clark Electric Cooperative and its new partnership with Focus on Energy.

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MORE LOCAL NEWS

Help Us During Peak-Alert Winter Days

Extrême cold winter months can cause stress to the electric system, and your cooperative wants your help. During the remainder of the winter season, area radio stations will broadcast peak alert messages. When you hear a peak alert message, it means that Clark Electric and other electric cooperatives are controlling their peak electrical demand, and we are asking for your assistance in shifting your electric usage to other hours.

Controlling energy usage helps your cooperative keep your costs down. Messages will be brought to you on high-demand days only. Beginning at 3 p.m., any voluntary controlling will be greatly appreciated. We thank you for your help. Following is a sample of a Peak-Alert message you may hear on the radio:

“Your local Touchstone Energy Cooperatives are declaring a peak energy alert today. Your local cooperatives — Chippewa Valley, Eau Claire Energy, Dunn, Riverland Energy, Barron, Jump River, Jackson, Price, St. Croix, Oakdale, and Clark Electric — are asking for your help. Cooperative members with dual fuel systems will be required to use their back-up systems. You can help by setting your thermostat no higher than 68 degrees. Please turn off all appliances and lights that are not needed and postpone chores requiring electricity until after 9 p.m. Critical peak alert hours are between 5 and 9 p.m. Your cooperatives appreciate your help.” ■



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Attention Graduating Seniors

Clark Electric Cooperative

Greenwood, Wisconsin

Federated Youth Foundation

Scholarship Award

Application Deadline:

An application form must be completed and returned to Clark Electric Cooperative on or before **March 3, 2009**.

Applications are available at your high school, on our web site www.cecoop.com, and at our office.

Your Touchstone Energy® Partner 

Dedication to the Cooperative

110 Years of Teamwork



Clark Electric Cooperative recently honored six employees for their years of dedication and service to the cooperative. The six employees had a total of 110 combined years among them.

Left to right are Sandy Herick, 30 years; Bobbi Toburen, 10 years; Clarence Hoesly, director, 10 years; Cathy Langreck, 10 years; Mike Hackel, 15 years; and Linda McAley with 35 years. ■

Energy-Saving Tips

These are easy steps you can take every day to save money!

- To save water and energy, let your dishwasher do the job it was built to do. Pre-rinsing dishes usually is unnecessary, and the energy-saving features that come with the appliance, such as air drying, can have a significant positive impact on your utility bills.
- Leaky faucets waste a lot of water as well as energy and money. A leak that fills a cup in 10 minutes will waste more than 3,000 gallons of heated water each year. Repair them easily with help from your local hardware store.
- By turning your water heater thermostat down to 120 degrees from the standard 140–150 degree setting, you can save money on water heating.
- Add a timer or load controller to your electric water heater. See your friends at Clark Electric

Cooperative for more information on the water heater load management program — you can save \$48 each year!

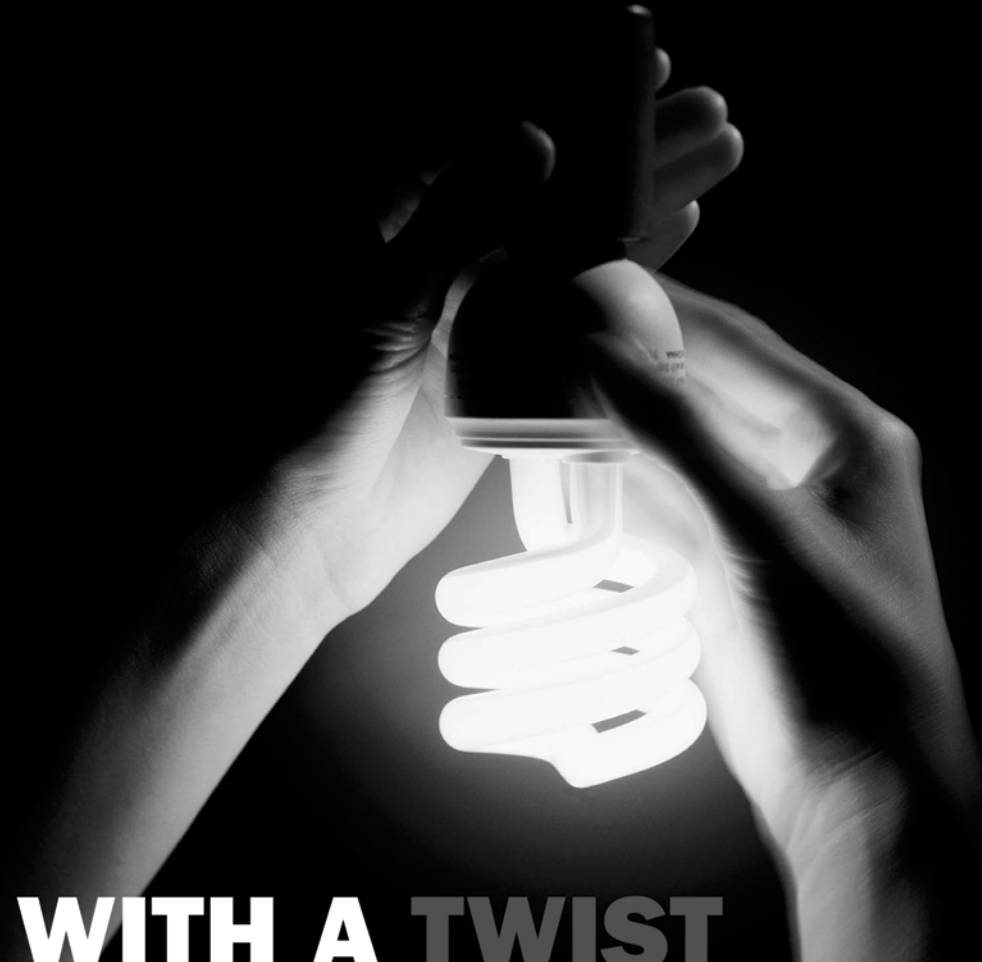
- Insulate your hot water pipes.
- Go to www.cecoop.com and use the links for more energy-saving tips — 101 low-cost/no-cost Home energy-saving measures. ■



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John J. Knox, Editor
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WWW.CELOOP.COM



SAVINGS WITH A TWIST

Make your next light an ENERGY STAR®. You typically spend more to light your home than you do to operate your refrigerator all year long. If you're still using standard bulbs and inefficient fixtures, you're wasting a lot of energy and money. Switching to energy efficient lighting can save you time, energy and money, and help protect the environment.

ENERGY STAR qualified bulbs:

- Use up to 75% less energy
- Last up to 10 times longer

By replacing the five most frequently used light bulbs in your home with ENERGY STAR qualified models, you can save about \$35 each year in energy costs. Save even more – visit a participating retailer for \$2 mail-in Rewards on ENERGY STAR qualified bulbs. Call 800.762.7077 or visit focusonenergy.com for more information.

Limit 12 bulbs per customer, per visit.



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We've helped farms across the state save energy and money each year.

Announcing Clark Electric Cooperative's new partnership with Focus on Energy.

Focus on Energy, Wisconsin's energy efficiency and renewable energy program, provides information, technical expertise and financial incentives to businesses and farms. Our efforts lower operational costs and improve bottom lines.

And now, Clark Electric Cooperative members can take advantage of the resources offered by Focus on Energy. These include:

- FREE energy audit services
- Technical assistance from our energy experts
- Financial incentives on energy efficient equipment for milking parlors, barn ventilation, grain drying, greenhouses, lighting and more

Last year, Focus on Energy helped more than 1,600 farms save enough energy to power more than 5,000 average Wisconsin homes. It's time for you to get in on the savings.



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